

“Eventually, every business changes hands. Are you ready?”

Ralph Steiner, Transition Brokers, Inc.

Six simple questions to evaluate your transition readiness:

1. Do you have a written strategy for the transition of your practice if you die, become disabled or when you retire?
 No, I know I should, but who has time?
 Yes, sort of, maybe.
 Definitely.
2. Are you planning to retire within the next 5 years?
 Yes, and I know I need help.
 No, but I could use help to create greater value.
 I am totally ready right now to talk about transition planning.
3. Do you know the value of your practice?
 Yes, I have a value and I understand how it was determined.
 No, but I've sure wondered about it. I hope it's a lot.
4. Have you ever tried to sell your practice by yourself?
 Yes, it took all my time, all my energy, and I still own it.
 No, it's too overwhelming to even consider.
5. Are you interested in buying a practice?
 Yes, I'm looking for one to buy.
 No, but I am quite curious about how it could expand my practice.
6. Yes, I agree that eventually every business changes hands. I need help with; Practice management refinements to make my practice more valuable.
 A valuation of my practice.
 A marketing kit to help me sell my practice.
 A search for a qualified buyer who is the right "fit."
 Help with transition terms and negotiations, whether with a buyer or family member.
 Connecting with someone who built a successful practice and sold it.
 All of the above!

When you're ready, Transition Brokers can help.

Contact Ralph Steiner at 612.817.1939 or Ed Howat at 651.405.6644.

You can Email your readiness evaluation to TransitionBrokers@comcast.net.

All conversations and Email are strictly confidential.